

HIGHLAND HOUSE

Highland House Debuts New Upholstery and Case Pieces, Expands Collections With Barrie Benson and Bungalow Classic

(High Point, NC – April 22, 2017) At the April 2017 High Point Market, Highland House is introducing 29 new upholstery silhouettes along with 25 occasional accents that, while classic in form, portray a modern ethos that transcends trend. Like all Highland House furniture, these new introductions address today's customer demand for beautifully scaled and impeccably tailored upholstery and classic occasional product with an emphasis on customization.

Upholstery highlights include 80 new carefully curated fabrics – natural linens, luscious velvets, elegant silks and exquisite embroidered textiles – the majority of which are exclusive to Highland House. There are also new case and upholstery pieces being added to existing collections by noted Charlotte-based interior designer Barrie Benson and by Courtney and Randy Tilinski, popular designers/owners of renowned Atlanta lifestyle boutique Bungalow Classic.

“It is such an honor to be partnered with design professionals of the caliber of Barrie, Randy and Courtney. We're thrilled to be expanding their collections this market,” says Nathan Copeland, Highland House president. “As designers, their unique design perspectives address our customers' needs, and we are proud to have these thoughtfully curated collections under the Highland House umbrella.”

“As we expand the Highland House core product line, we remain focused on the needs of both the retail and interior design trades. Our mantra is ‘Keep it Pretty,’ and it's our intention to be known as ‘the thoughtful company’ who recognizes that the inside of a piece of furniture is as important as how it looks on the outside.”

“It's no secret that Highland House loves to make bold color statements,” says Lee Belmore, Highland House creative director. “Yet we also have an appreciation for the softer side of color, which is evident in the way we present a wide variety of neutrals and naturals. Over the past six months, we've been working with domestic fabric mills as well as with textile producers from around the world to select and develop exclusive textiles that complement our new upholstery frames,” Belmore adds. “We're bringing to the marketplace a unique selection of fabrics, leathers and decorative trims inspired by

some of the world's top fashion houses. This season, our main color stories include ciel & buttercup, platinum and nectarine, camel and ivory plus an array of vibrant prints and whimsical embroideries.”

In addition to producing upholstery in the company's Hickory, North Carolina, factory, Highland House customizes and finishes a large percentage of its tables and occasional accents in the company's Hickory facilities. With few exceptions, Highland House wood pieces can be customized in any in-line paints or stain finishes as well as in any Benjamin Moore paint colors.

The dynamic artwork on display throughout the showroom is from Blue Print of Dallas, TX, who in addition to their retail store and interior design business, represents the work of established and emerging artists who work in contemporary and figurative narratives. For more information about Blue Print: info@blueprintstore.com. Also at this market, we are pleased that Assouline, publisher of the most sophisticated books in the world, will be debuting in our showroom.

Highland House, headquartered in Hickory, NC, is a division of Rock House Farm Family of Brands, which includes Century, Hancock and Moore, Jessica Charles and Highland House. After more than 50 years, Highland House remains committed to producing furniture of impeccable quality that is proudly produced in our North Carolina factories.

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